



# INSTALLATION MANUAL

## GOOSENECK

### Level of Difficulty

Easy

### Display Photo (product not included)



### Parts List - Starter Kit

Item	Qty	Description
1	1	Base
2	1	Top frame
3	2	Upright post
4	2	Extension tube
5	2	Floor brace beam
6	6	Leveler, 5/16"-18 x 1"
7	8	Short screw, 5/16"-18 x 1/2"
8	10	Long screw, 5/16"-18 x 2"
9	1	Allen wrench, 3/16"

### Parts List - Platform Kit

Item	Qty	Description
10	1	Platform frame
11	1	Leveler, 5/16"-18 x 1"

### Parts List - Gooseneck Hardware Bag

Item	Qty	Description
12	1	Coupling nuts
13	1	Hex bolt

### Parts List - Banner Kit

Item	Qty	Description
14	2	Rod
15	1	Vinyl banner
16	4	Medium screw, 5/16"-18 x 1-1/2"
17	1	Allen wrench, 3/16"

### NOTICE

Before you begin installation, read all instructions thoroughly.

Proper tools will improve the quality of installation and reduce the time required.

### ⚠ CAUTION

Care must be taken to avoid damage or injury. Do not overload display.

# ASSEMBLY

## Parts List - Starter Kit

Item	Qty	Description
1	1	Base
2	1	Top frame
3	2	Upright post
4	2	Extension tube
5	2	Floor brace beam
6	6	Leveler, 5/16"-18 x 1"
7	8	Short screw, 5/16"-18 x 1/2"
8	10	Long screw, 5/16"-18 x 2"
9	1	Allen wrench, 3/16"

## Parts List - Platform Kit

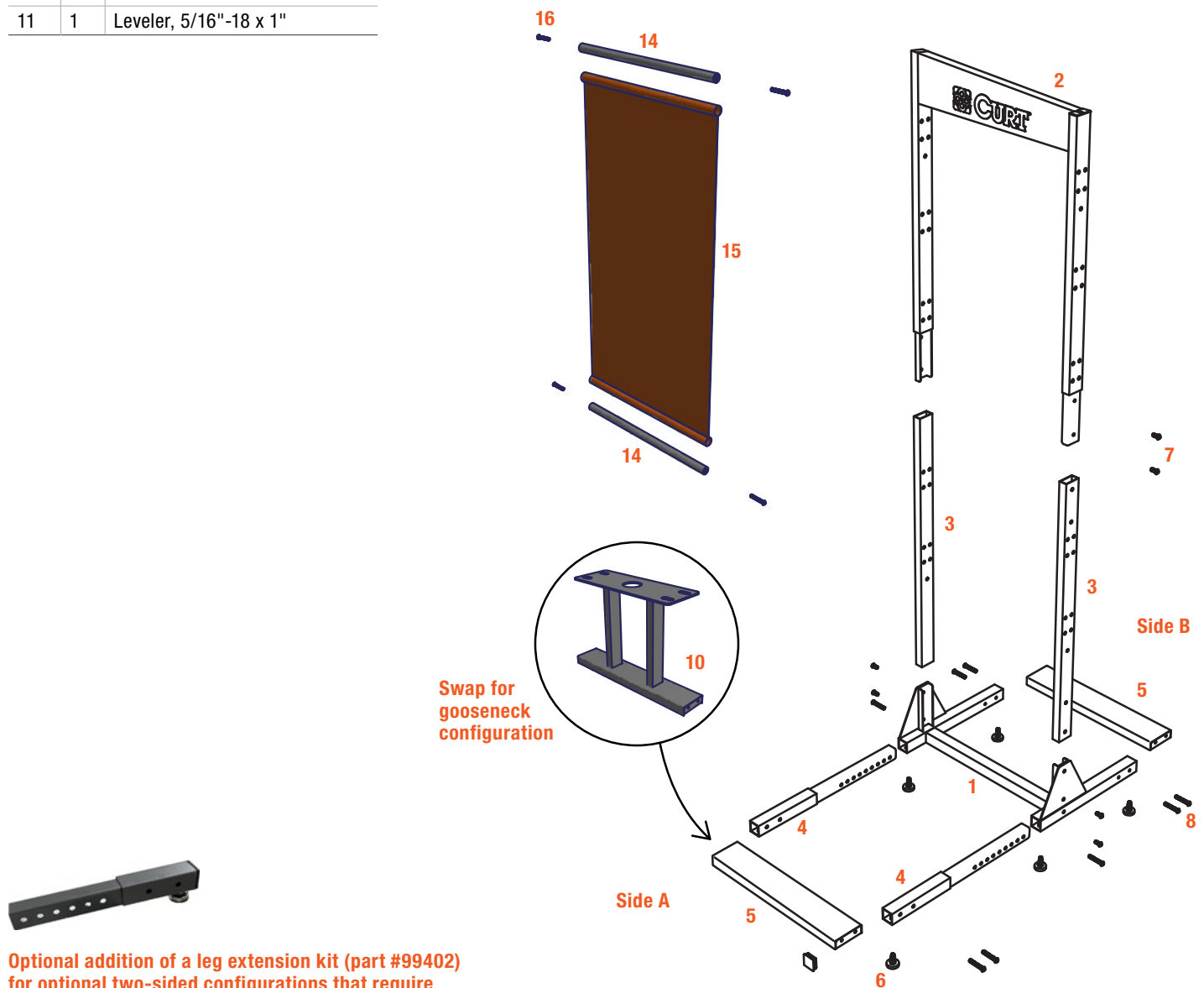
Item	Qty	Description
10	1	Platform frame
11	1	Leveler, 5/16"-18 x 1"

## Parts List - Gooseneck Hardware Bag

Item	Qty	Description
12	1	Coupling nuts
13	1	Hex bolt

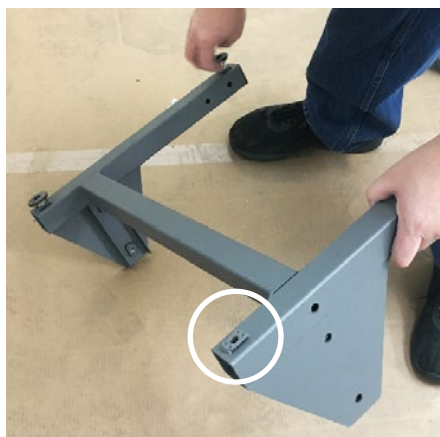
## Parts List - Banner Kit

Item	Qty	Description
14	2	Rod
15	1	Vinyl banner
16	4	Medium screw, 5/16"-18 x 1-1/2"
17	1	Allen wrench, 3/16"



### Step 1

Hold the base (#1) upside down and install four levelers (#6) to the outer corners.



### Step 2

Install the remaining levelers (#6) to the underside of the two extension tubes (#4).

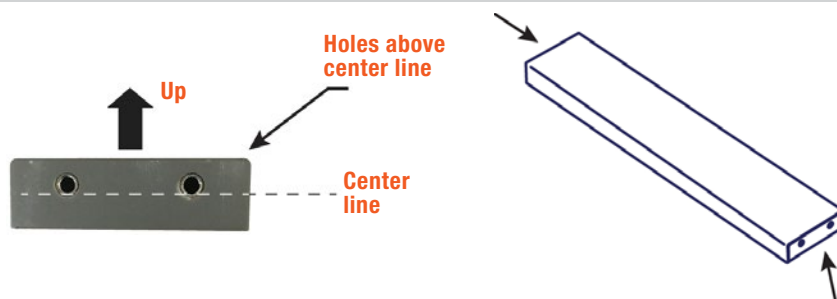
Set aside for step 6.



### Step 3

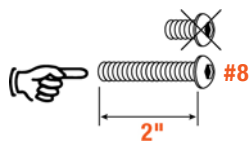
First, locate the floor brace beam (#5) with two threaded holes at each end.

Please note the threaded holes are not centered, as shown.

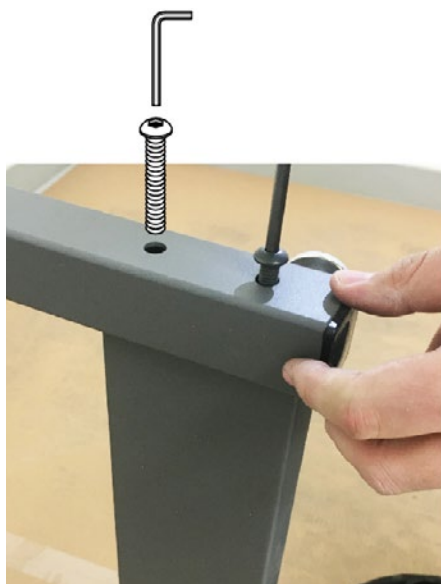


#### Step 4

Install the floor brace beam (#5) to the base (#1). Match the orientation of the threaded holes as shown. Secure at each end with two long screws (#8), using the included allen wrench (#9).



**Install tip:** Align the holes on the floor brace beam to the base. Look through to other side, and once light is visible through the holes, install one long screw on the left side then one on the opposite side. Insert the remaining two long screws.

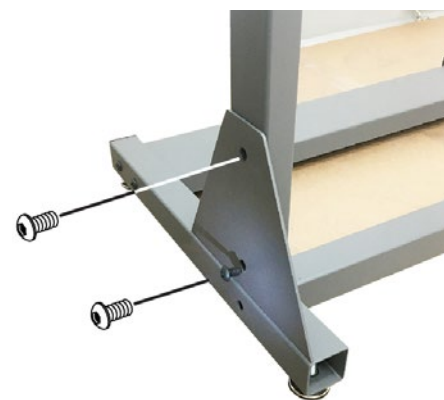
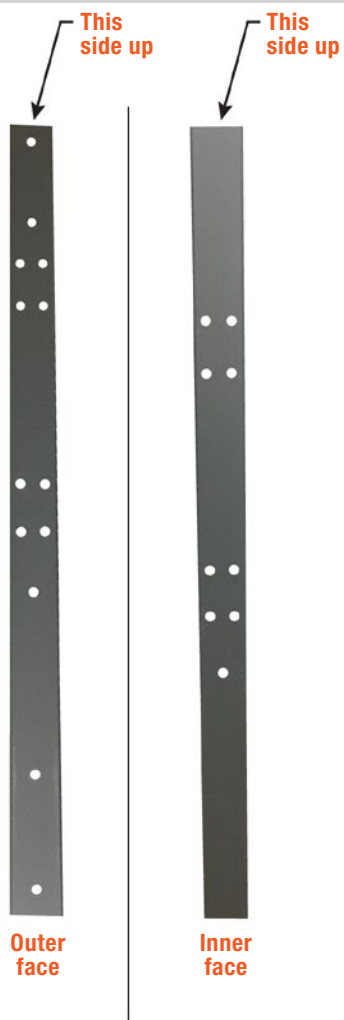


## Step 5

Locate the two upright posts (#3).  
The outer face will have more holes  
than the inner face.

Orient the tubes with the top edge facing  
up, matching the image shown to the right.

Install the upright posts to the  
base (#1). Secure from the sides of  
the base with two short screws (#7).



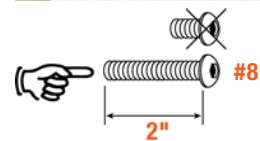
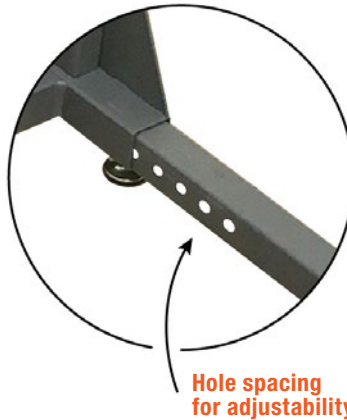
## Step 6

Install the extension tubes (#4) to the base (#1). These tubes are designed to extend out at various increments and add increased stability.

### NOTICE

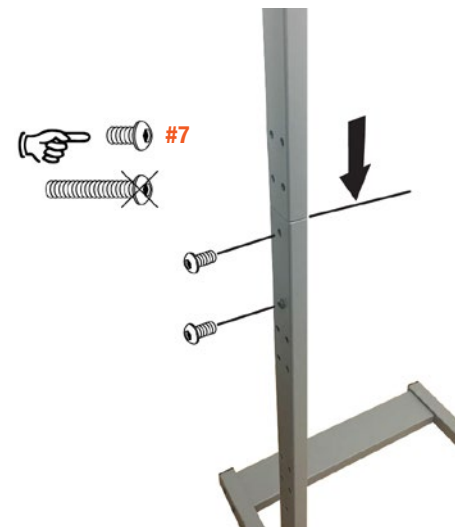
For goosneck configuration, install extension tubes (#4) with 1-1/2 holes visible.

To lock the position of each tube, install one long screw (#8) at each location on the right and left side of the base.



## Step 7

Carefully install the top frame (#2) over the upright posts (#3). Secure with two short screws (#7) at each of the upright posts on the right and left side.

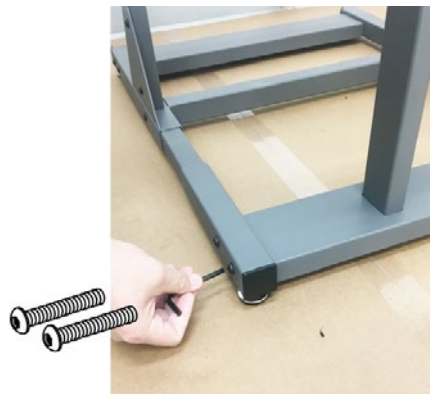
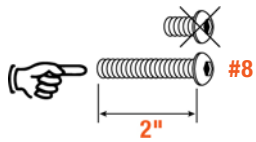




## Step 9

Position the display on its side and secure the platform frame (#10) to the extension tubes (#4).

Secure on both sides with two long screws (#8).



## Step 10

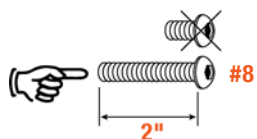
Install the rods (#14) to both sleeves of the vinyl banner (#15).



## Step 11

Attach the banner (#15) to the centered holes of the outer faces of the top frame (#2).

Secure the banner to the centered holes of the outer faces of the lower upright post (#3) using the long screws (#8).



Reference the bottom photo to the right for correct orientation of the banner graphic.



Front side graphic



## Step 12

### NOTICE

Use the U-bolts and washers from the gooseneck product in conjunction with the provided gooseneck hardware bag.

Pass two U-bolts (provided with product) through the gooseneck slots.

Next, thread the coupling nuts (#12) to each threaded end of the U-bolt.



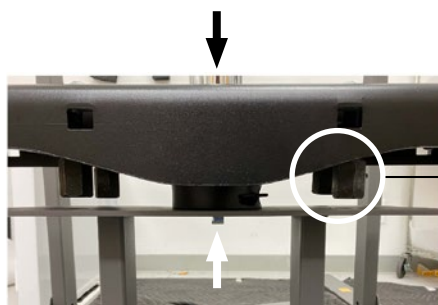
## Step 13

Carefully hold the gooseneck above the platform frame (#10) and position the center shaft over the center hole of the platform frame.

Next, loosen the coupling nuts (#12) until they are approximately 1/16" above the plate of the platform frame.

### CAUTION

Care must be taken to avoid damage/injury.



### Step 14

Secure tightly from below the platform frame (#10) to each coupling nut (#12) with two washers (provided with product) and one hex bolt (#13)

#### CAUTION

Care must be taken to avoid damage/injury.



### Final Installed Image



Display product sold separately